



plevna
merinos

MODERN MERINOS SINCE 1979

CONTACT information

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For your diary

**Plevna merinos
inspection day**
Thursday, 13 September

Plevna Merinos ram sale
Thursday, 20 September



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For all of the up-to-date
Plevna Merinos news and
happenings.

WOOLPRESS

EWES-LETTER + INVITATION

2018

Hello and Welcome to our 2018 Newsletter.
2018 has so far been a year of highs and lows.
The seasonal conditions have tightened in the worst
drought in decades. However all the sheep industry
commodity prices have all recorded all time highs.



Wool has recorded 28 all-time highs in 2018. The trend seems likely to continue with lower forecast wool production & increased demand from China. Lamb and mutton prices have also hit new highs.

At Plevna we have had a busy year with single joinings and an AI program using 2 Pooginook sires Pgk 161153 & Pgk130404. We have found using impact sites already progeny tested have allowed us to access genetics at the highest level in our industry.

We scanned in May to record a dry ratio of only 5%. This will be our toughest lambing season and will be a testament to the ewes mothering and overall resilience.

Client achievements

Neville & Graham Jones sold August Sept drop lambs which topped the market for merino lambs in late July & with wool included out performed a first x lamb, with the added bonus of having great replacement ewes coming along.

Tough times

The current water & feed situation facing many of us is creating a great deal of pressure especially when it comes to decision making. There are some great workshops being rolled out by sheep connect and the LLS on decision making and weaner management. Throughout the year Boyd has conducted on farm classing and advice on sheep to retain. Call Boyd if you would like assistance in restructuring your flock or an extra opinion in the decision making in what sheep to retain. We are looking at being involved in hosting a workshop to address this later in the year if there are the numbers.

Finally we are having an inspection day on Thursday 13th September followed by our sale on Thursday 20th September 2018.

We would also like to welcome Jake Lebroque & Paul Jameson of Elders who will be conducting our sale along with Rob Hellyer of Rob Hellyer Livestock.

Inspection day

On Thursday, 13th of September we are having an inspection day from 12pm to 3pm. Lunch, a sausage sizzle, will be served from 12.30 till 1pm.

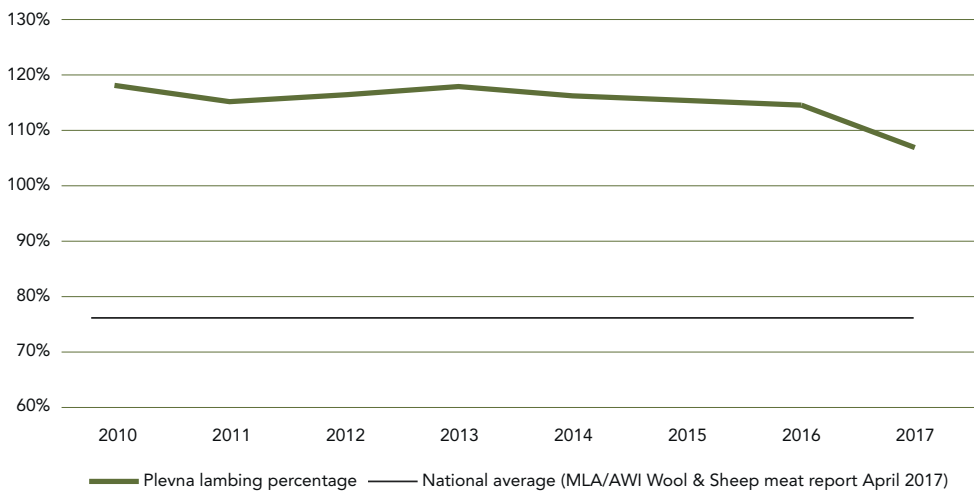
This is an opportunity to have a look at our 55 top Plevna blood 2017 Sale Rams, Sires, Ewes & Lambs.

Rams will be tied in their lot numbers with individual objective measurements available. This gives the opportunity to come & make some selection decisions or just have a look without the business



of a sale being conducted. Catalogues will be available on the day or on our website.

Plevna lambing percentage vs national average



Years	2010	2011	2012	2013	2014	2015	2016	2017
Lambing percentage	119	115	117	118	116	115	114	107

NOTE: NATIONAL AVERAGE 77% (MLA/AWI WOOL & SHEEP MEAT REPORT APRIL 2017)

Flock average, fleece weight & fibre diameter trends



Years	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Micron	21.1	21.3	19.9	20.9	20.7	20.3	20.5	20.4	18.7	19.2	19.8	19.2	19.8
Fleece weight	6.46	7.05	6.38	7.56	7.27	7.2	7.59	6.92	7.296	7.5	7.27	7.241	7.3

NOTE: 2016 WOOL FIGURES – WE ARE SHEARING 6 MONTHLY. THE COMBINED WOOL WEIGHTS ARE 3.14KGS (MAY SHEARING) & 4.1KGS (DECEMBER SHEARING) COMBINED WEIGHT = 7.24KGS.

6TH ANNUAL HELMSMAN RAM SALE

Thursday the 20th September
2018 Inspections from 10.30am
Sale 55 Rams 1pm onwards

HOW THE HELMSMAN SYSTEM WORKS

The rams are individually penned or tied with their ASBV's on a card above them.

There is also a printed catalogue available.

Inspections take place prior 10.30am till 1pm.

Assistance with selections Boyd Aveyard, Rob Hellyer, Jake Lebroque & Steve Quirk.

Reserve price starts at \$800.

Once buyers are registered bids are placed by paper slip to a team member, the bid is then placed upon a board where all lots are listed.

The sale will be completed once bidding has been finalised.

The sale will be conducted by Rob Hellyer of Rob Hellyer Livestock & Jake Lebroque of Elder's.

For more information contact Boyd Aveyard on contact details given below or Rob Hellyer on 0448 921041.



SALLY CAPELL AND JEMALONG WOOL'S STEVE QUIRK AT 2016'S SALE



RAM SALE + INSPECTION DAY

INSPECTION DAY THURSDAY 13 SEPTEMBER

- Sausage sizzle 12pm
- Ram inspection 12pm – 3pm
- Rams will be in lot numbers.



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RAM SALE THURSDAY 20 SEPTEMBER

Heavy cutting commercial sheep

- **FLEECE WEIGHTS:**
Long term average of 19.8 micron 7.3kg in adult ewes.
- **FERTILITY & GOOD MOTHERING:**
High percentage of lambs weaned to ewes joined. Our stud ewes must rear lambs as a maiden to retain their place in the stud.
- **COMPETITION WINNERS:**
First place in the Ted Little Ewe Trial – twice in the last 4 years

6th annual helmsman sale

- Offering our top 55 Poll merino rams & 5 horned rams
- Inspection from 10.30am. Inspections prior to the sale by appointment.
- BBQ lunch 12pm
- Sale commences 1pm
- For more information, call Boyd Aveyard 0482 921 087, Rob Hellyer 0448 921 041 or Jake Lebrocque 0429 571 643.

International outlook

The majority of wool consuming countries have seen their economies improve. The green sustainable story, combined with well targeted marketing has played nicely into the use of natural fibres; wool. There has been an increase from all sectors for natural fibres & wool has gained a large increase in sales from this. The top 5 destinations for our wool are China 74.7%, India 5.9%, Czech republic 5%, Italy 4.1% & Korea 4%. Figures suggest that 50 to 55% of the total Chinese production stays in China. China have increased the percentage of wool used in their Gov. uniforms from 70% to 80%. Two new mills built in China which will add almost 50% to production. "Supply wins the Battle but Demand wins the war" – the next couple of years look pretty good – just add water!



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